

VSNV Remit Address: Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane

Billing Address:

Alexandria, VA 22314 815 Slaters Ln. Attention: Accounts Payable National Media, Inc.

INVOICE

Invoice Per	2957	Estimate Number
Invoice Moi	NRCC IE 2012 SKED 2	Product
Invoice Dat	NRCC-IE	Advertiser

CONTRACTOR OF THE PROPERTY OF	Invoice Date 09/30/12	Invoice # 105127-1
September 2012		

Order	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt On	Amy McCreary	Account Executive
Order	KSNV	Station

09/21/12 - 09/27/12	Order Flight
	Deal #
06838423	Alt Order#
105127	Order#

Special Handling Billing Type Billing Calendar

Advertiser Ref	Agency Ref	135	Product Code	Advertiser Code
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The actual broadcast information shown on this invoice was taken from the Official program tog

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Billing Address:

815 Slaters Ln. Attention: Accounts Payable Alexandria, VA 22314 National Media, Inc.

Special Handling

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_	2957	Estimate Number
	NRCC IE 2012 SKED 2	Product
	NRCC-IE	Advertiser

Invoice Period	Invoice Month	Invoice Date	invoice #
08/27/12 - 09/27/12	September 2012	09/30/12	105127-1

105127

187		
Advertise	Cash	Billing Type
# BOI	Broadcast	Billing Calendar
Order Fi	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Order	Amy McCreary	Account Executive
Order #	KSNV	Station

Advertiser Code	1DB #	Order Flight	Deal #	Alt Order #
155		09/21/12 - 09/27/12		06838423

Advertiser Ref	Agency Ref
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Product Code

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		9-10	Ra_7a		7a-9am		6a-7a		6-7a		6-7a		6-7a	6-7a	Time
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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

14 Line

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INVOICE

Invoice # 105127-1

Invoice Date 09/30/12

Invoice Month September 2012

Invoice Period 08/27/12 - 09/27/12

Page 3 of 8

	KSNV	Order #	105127
Executive	Amy McCreary	Alt Order#	06838423
ffice	Blair - Philadelphia	Deal#	- 61
egion	National	Order Flight	09/21/12 - 09/27/12

Station

Estimate Number

2957

NRCC IE 2012 SKED 2

NRCC-IE

Advertiser Product

30	Cash	Broadcast
Product Code	Advertiser Code	1D8#
426	155	

Special Handling

Billing Calendar

Billing Type

Sales Re

Account Sales Of

Advertiser Ref	Agency Ref
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KSNV	KSNV	VSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KAZC	VSNV	KSNV	KSNV	VSNV	KSNV	KSNV	Channel
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11am-12pm		11am-12pm		10am-11am		10am-11am			10am-11am		10am-11am		10am-11am		7a-8am	Time
09/24/1	٦	09/17/1	Th	00/2//	¥	09/24/1	Tu	09/24/1		3	09/24/1	न	09/17/1	S	ō	Day
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KSNV Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC Remit Address: Billing: (702)642-3333 1500 Foremaster Lane

Billing Address:

Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314 National Media, Inc.

2957	Estimate Number
NRCC IE 2012 SKED 2	Product
NRCC-IE	Advertiser

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/27/12	September 2012	09/30/12	105127-1

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Order Flight	Deal #	Alt Order#	Order #
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Product Con		Special Handling
Advertiser	Cash	Billing Type
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155	
	Advertiser Code 155

Advertiser Ref	Agency Ref
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	M-F Early News		M-F Early News		M-F Early News		News 3 Today			News 3 Today - SAT		Rachael Ray		Rachael Ray		Rachael Ray	Description
	5-630p		5-630p		5-630p		9a-930am			9am-930am		11am-12pm		11am-12pm		11am-12pm	Time
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KSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane

Billing Address:

815 Slaters Ln. Attention: Accounts Payable Alexandria, VA 22314 National Media, Inc.

INVOICE

Product Estimate Number Advertiser 2957 NRCC IE 2012 SKED 2 NRCC-E

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Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/27/12	September 2012	09/30/12	105127-1

Page 5 of 8

Sales Region Station Sales Office Account Executive Amy McCreary KSNV National Blair - Philadelphia

Order Flight Alt Order# Order # Deal # 09/21/12 - 09/27/12 105127 06838423

Billing Calendar Special Handling Billing Type Broadcast Cash IDB#

Product Code Advertiser Code 155 426

Advertiser Ref Agency Ref

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PORTURE COOL SOPIII	E-4155 630-730pm			Fortune 630-730pm				Fortune 630-730pm				Fortune 630-730pm					7-10pm			5-630p			5-630p	Time
09/24/		17	09/24/		Z	Z	09/24/		ш	П	09/17/1		Sa	Sa	Sa	09/17/1		7	09/24/1		×	09/24/1		Day
09/24/12 to 09/30/12	5	09/25/12 09/25/12	09/24/12 to 09/30/12	5	09/24/12	09/24/12	09/24/12 to 09/30/12	6	09/21/12	09/21/12	09/17/12 to 09/23/12	8	09/22/12	09/22/12	09/22/12	09/17/12 to 09/23/12	ಕ	09/27/12	09/24/12 to 09/30/12	б	09/26/12	09/24/12 to 09/30/12	8	Date
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Advertiser	NRCC-IE
Product	NRCC IE 2012 SKED 2
Estimate Number	2957

Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Special Handling	Billing Type C	Billing Calendar B	Sales Region N	Sales Office B	Account Executive Amy McCreary	Station K
90 94 8	Cash	Broadcast	National	Blair - Philadelphia	my McCreary	KSNV
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09/21/12 - 09/27/12	Order Flight
	Deal #
06838423	Alt Order#
105127	Order#

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Product Code	Advertiser Code	IDB#
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			M-F News 3 at Eleven			M-F News 3 at Eleven			News 3 in Prime			NFL Football			Wednesday Prime 9-11pm		37	Tuesday Prime 8-9pm				M-F Jeopardy/Wheel of Fortune 630-730pm			M-F Jeonardy/Wheel of Fortune 630-730pm	Channel Description	
			11pm-1135pm			11pm-1135pm			7-10pm			1P-9PM			9-11pm			8-9pm				ne 630-730pm			ne 630-730pm	Time	
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Norwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not continue to be responsible to Media Provider Applicant place advertising agency for other Third Parties) that Applicant will continue to be responsible to Media Provider to payment of such advertising on the time several payment of such advertising on the time several payment of such advertising on the times set forth herein above. If Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its junt and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its junt and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising to the payment of such advertising on the terms set forth herein above. If Applicant acknowledges its junt and several liability for the payment of such advertising under the terms set forth herein above. If Applicant acknowledges its junt and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency requestion of the such advertising to the payment of such advertising on the terms and the payment of acknowledges its junt and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency of the payment of such advertising agency for the payment of acknowledges its junt and several liability for the payment of such advertising agency for the payment of acknowledges its junt and several liability for the payment of such advertising agency for the payment of acknowledges its junt and sever with the above terms and conditions Two week advance cancellation notice is required unless otherwise specified



VSNV Las Vegas, NV 89101 Formerly KVBC Remit Address: Billing: (702)642-3333 Main: (702)642-3333 1500 Foremaster Lane

Billing Address:

National Media, Inc. Attention: Accounts Payable Alexandria, VA 22314 815 Slaters Ln.

Advertiser	NRCC-IE	ą
Product	NRCC IE 2012 SKED 2	<u> </u>
Estimate Number	2957	Iny
Station	KSNV	Q Q
Account Executive Army McCreary	Amy McCreary	Alt
Sales Office	Blair - Philadelphia	D _e
Sales Region	National	Ş

Invo	lnvo	Invo	Invo
Invoice Period	Invoice Month	nvoice Date	Invoice #
08/27/12 - 09/27/12	September 2012	09/30/12	105127-1

	National	Sales Region
<u> </u>		7
0	Blair - Philadelphia	Sales Office
 	Amy McCreary	Account Executive Army McCreary
10	KSNV	Station

_		ب	_
Order Flight	Deal #	Alt Order#	Order #
09/21/12 - 09/27/12		06838423	105127

Billing Calendar	Broadcast	ID8#
Billing Type	Cash	Advertiser Code
Special Handling		Product Code

426	Product Code
e 155	Advertiser Code
	170#

Agency I
y Ref

Cine Cine		Channel Description	Time	Day	Date	Length	Length Aired Days	Ad-ID	Rate	Reconcillation	Ret #
4	VSNV	M-F News 3 at Eleven	11pm-1135pm		ð						
4	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		8						
100000	0.0000000000000000000000000000000000000	AND AND CONTRACTION CONTRACTORS CONTRACTORS AND		09/17/12	09/17/12 to 09/23/12	1x	S-				
	KSNV			Sa	09/22/12	:30	11:10 PM	NRCCNV040914H The Rule:	\$1,100.00		135
45	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		៩						
				09/17/12	09/17/12 to 09/23/12	1x	5				
	VSNV			Su	09/23/12	30	11:26 PM	NRCCNV040914H The Rule:	\$1,100.00		H
46	KSNV	Late Night w/Fallon	1237a-136am		ਰ	is:	Û,				
				09/17/12	09/17/12 to 09/23/12	1×	1 F	יייייייייייייייייייייייייייייייייייייי	2002		
	KSNV			Ť	7117/60	Ö	1.7.	NACCHAOTAN THE ROTE.	\$10.00		
47	KSNV	Late Night w/Fallon	1237a-136am		8						
				09/24/12	09/24/12 to 09/30/12	1×	M				
	KSNV			M	09/24/12	30	1:30 AM	NRCCNV040914H The Rule:	\$225.00		:=
4 8	VSNV	Late Night w/Fallon	1237a-136am		ឥ						
				09/24/12	09/24/12 to 09/30/12	1×	- T =		and the same of th		
	VSNV			Ţ	09/25/12	:30	1:30 AM	NRCCNV040914H The Rule	\$225.00		=
49	VSNV	Late Night w/Fallon	1237a-136am		₫						
				09/24/12	09/24/12 to 09/30/12	1×	W				20 20 20 20 20 20 20 20 20 20 20 20 20 2
	KSNV			¥	09/26/12	30	1:15 AM	NRCCNVO40914H The Rule:	\$225.00		_
50	VSNV	Late Night w/Fallon	1237a-136am		ð						
				09/24/12	09/24/12 to 09/30/12	1×	T		200		4
	KSNV			7	09/27/12	:30	1:17 AM	NRCCNV040914H The Rule:	\$225.00		**
5	KSNV	Saturday Night Live	1130pm-1:02am		ಕ		6				
				09/17/12	09/17/12 to 09/23/12	×	S-			Ça Ça	

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain joinly and severally obligated to pay to Media Provider. Payment for the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant shall not constitute payment to Media Provider applicant in the second payment of such advertising agency for other Third Parties to Applicant with opticant is an agency requesting advertising on behalf of a client Applicant extrawinedges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an agency agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, confracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, confracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



KSNV Main: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC 1500 Foremaster Lane Billing: (702)642-3333

Billing Address:

Alexandria, VA 22314 815 Slaters Ln. Attention: Accounts Payable National Media, Inc.

INVOICE

- I Council

	KED 2	3	
Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/27/12	September 2012	09/30/12	105127-1

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	ay a

SY .			
Order Flight	Deal#	Alt Order #	Order #
09/21/12 - 09/27/12		06838423	105127

Billing Type Cash Adve	Proc	0	Special Handling
ndar Broadcast	Adve	Cash	illing Typ
	- Ju	Broadcast	

Product Code	Advertiser	IDB #
Code	er Code	
426	155	
	•	

Aired Spots

68

Gross Total \$59,025.00

Agency Commission \$8,853.75

Net Amount Due \$50,171.25 Payment Terms 30 Days

The actual proadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bits are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bits rendered by Media Provider within the time specified and untit payment in full is received by Media Provider. Provider in the payment of the payment of the payment of the payment of such adventising adventising and several industrial payment of such adventising. In the event Applicant is an agency requesting adventising on behalf of a client Applicant adventising on the payment of such adventising under the terms set forth herein above. If Applicant is an agency requesting adventising on behalf of a client Applicant adventising on the payment of such adventising under the terms set forth herein above. If Applicant is an adventiser all applicant adventising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, confracts insertion orders, copy instructions of any correspondence when such conflict.

The payment of any bits the above that the above the applicant advention of the payment of the payment of the payment of such adventising buy orders, copy instructions of any correspondence when such conflicts which here adventises.